



**ASIA-PACIFIC  
ATT&CK<sup>®</sup>**  
Community Workshop  
Singapore \* March 6-7, 2025

**SPONSORSHIP PACKAGE**

**MITRE**

Center for Threat  
Informed Defense™

**citi**



# EXPAND YOUR REACH

This Sponsorship Package is designed to showcase your organization as a thought-leader and investor in the MITRE ATT&CK® Community in the Asia-Pacific Region.

The Center for Threat-Informed Defense is actively recruiting sponsors who are motivated to support and grow the regional community of security operations practitioners and threat-informed defenders.

**BECOME A SPONSOR**



## A MESSAGE FROM THE DIRECTOR

Thank you for your interest in supporting the 2025 Asia-Pacific ATT&CK Community Workshop. While the first ATT&CK Community Workshop early in 2024 in Singapore was a HUGE success and will be a hard act to follow, I am confident that, with your support and the support of our host Citi, the conference on March 6 & 7, 2025, will be an even bigger success. Why? Because the enthusiasm and accolades that followed the 2024 Workshop have not waned throughout the year. Everyone—attendees, speakers, guests, and sponsors—is more geared up than ever to bring back the conference in 2025.

With this Sponsorship Package we can work together to continue to build this amazing threat-informed defense community and help your organization expand your reach in the Asia-Pacific Region.

Join us on March 6 & 7, 2025, in Singapore for this one-of-a-kind learning and training experience for users of MITRE ATT&CK.



**Jon Baker**

*Director & Co-Founder  
Center for Threat-  
Informed Defense*



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# PEOPLE + PLACES = POTENTIAL

**40,000+ People**

*Including attendees, newsletter subscribers, and social media followers*

**133 International Organizations**

*From 40 countries spanning 6 continents*

**Greater Connection**

*Finance, consumer retail, energy and natural resources, healthcare, government*



## SPONSORSHIP OPPORTUNITIES

### Reception

**Sponsorship Package:** \$12,500 USD

**Number Available:** 2

This premier Sponsorship opportunity gives you and your organization maximum exposure when you welcome eager guests the evening before the Workshop or send excited guests home at the end of the Workshop.

#### SPONSORSHIP BENEFITS:

- Three Conference Passes
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcement on Social Media & in Community Newsletters
- Share Company Branded Swag with Conference Attendees (sponsor provided)
- Exposure to In-Person, Virtual Attendees & Threat-Informed Defense Community
- Post-Conference Recognition

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## SPONSORSHIP OPPORTUNITIES

### Box Lunch

Sponsorship Package: \$7,500 USD

Number Available: 1

A conference favorite! Guests will enjoy a variety of authentic Singaporean lunch specials served in these traditional boxes beautifully displayed with your organization's signage.

#### SPONSORSHIP BENEFITS:

- Two Conference Passes
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcement on Social Media & in Community Newsletters
- Share Company Branded Swag with Conference Attendees (sponsor provided)
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- Post-Conference Recognition

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## SPONSORSHIP OPPORTUNITIES

### Threat-Informed Defense Pre-Workshop Training

**Sponsorship Package:** \$7,500 USD

**Number Available:** 1

This immersive pre-workshop training experience on March 6 for a select group of threat-informed defense practitioners uses Center for Threat-Informed Defense research that includes a live demonstration to validate and bring to life the concepts discussed. The Threat-Informed Defense Pre-Workshop Training Sponsorship Opportunity includes a refreshment break for attendees.

#### SPONSORSHIP BENEFITS:

- Two Threat-Informed Defense Training Passes & One Conference Pass
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcements on Social Media & in Community Newsletters
- Exclusive Logo Placement on Printed Training Manual
- Exposure to In-Person Attendees & Threat-Informed Defense Community

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## SPONSORSHIP OPPORTUNITIES

### Conference T-Shirt

**Sponsorship Package:** \$7,500 USD

**Number Available:** 1

How cool will it be to see your customers and prospects wearing your logo branded t-shirt on your next Zoom call? Keep your logo and your brand front and center when you sponsor the event t-shirt.

#### SPONSORSHIP BENEFITS:

- Two Conference Passes
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcement on Social Media & in Community Newsletters
- Exclusive Logo Placement on T-Shirt
- Exposure to In-Person & Virtual Attendees
- Post-Conference Recognition

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*Please note final design is subject to change.*

## SPONSORSHIP OPPORTUNITIES

### Foldable Reusable Tote Bag

**Sponsorship Package:** \$7,500 USD

**Number Available:** 1

Your logo goes home with conference attendees, speakers, special guests, and influencers in the Asia-Pacific Region when you sponsor the foldable reusable tote bag.

#### SPONSORSHIP BENEFITS:

- Two Conference Passes
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
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## SPONSORSHIP OPPORTUNITIES

### Networking Break

Sponsorship Package: \$5,000 USD

Number Available: 2

This sponsorship opportunity gives you a lot of bang for the buck with an optimal package and minimal investment.

#### SPONSORSHIP BENEFITS:

- One Conference Pass
- Logo with Preferred Link Showcased On Event Sites
- On-Site Shout Out & Recognition by Conference Host
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcement on Social Media
- Exposure to In-Person & Virtual Attendees
- Post-Conference Recognition



## SPONSORSHIP OPPORTUNITIES

### Conference

**Sponsorship Package:** \$2,500 USD

**Number Available:** 10

Expand your reach in the Asia-Pacific Region with this budget friendly sponsorship opportunity that gives your organization optimal exposure to influencers in the threat-informed defense community.

#### SPONSORSHIP BENEFITS:

- One Conference Pass
- Logo with Preferred Link Showcased On Event Sites
- Logo Showcased on Sponsor Slides Throughout Conference
- Digital Badge for Your Use on Social Media, Websites, Email Signatures
- New Sponsor Announcement on Social Media
- Exposure to In-Person & Virtual Attendees
- Post-Conference Recognition





Complete the [Sponsorship Application](#) today to secure your preferred sponsorship opportunity.

**BECOME A SPONSOR**

**Email:** [CTID@mitre-engenuity.org](mailto:CTID@mitre-engenuity.org) with questions.  
Visit: [ctid.io/apac](https://ctid.io/apac) for event details.

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